



Retail Goods and Services Expenditures

Edgewater FL 5-10-15 Minute Drivetime
Retail Market Analysis
Drive Time: 5 minutes

Prepared by Decision Data Resources
Latitude: 28.972892
Longitude: -80.895872

Top Tapestry Segments	Percent	Demographic Summary	2013	2018
Rustbelt Retirees	43.1%	Population	13,465	13,669
Senior Sun Seekers	37.7%	Households	5,961	6,051
The Elders	10.5%	Families	3,769	3,804
Heartland Communities	8.7%	Median Age	50.1	52.0
Top Rung	0.0%	Median Household Income	\$38,588	\$45,656
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		42	\$960.49	\$5,725,486
Men's		41	\$173.79	\$1,035,989
Women's		38	\$304.20	\$1,813,333
Children's		44	\$162.59	\$969,220
Footwear		31	\$134.21	\$800,015
Watches & Jewelry		66	\$98.25	\$585,693
Apparel Products and Services (1)		92	\$87.44	\$521,235
Computer				
Computers and Hardware for Home Use		64	\$130.20	\$776,149
Portable Memory		64	\$4.88	\$29,084
Computer Software		62	\$12.32	\$73,453
Computer Accessories		70	\$11.65	\$69,437
Entertainment & Recreation		71	\$2,316.55	\$13,808,959
Fees and Admissions		63	\$398.90	\$2,377,814
Membership Fees for Clubs (2)		66	\$110.71	\$659,966
Fees for Participant Sports, excl. Trips		67	\$78.98	\$470,777
Admission to Movie/Theatre/Opera/Ballet		62	\$97.90	\$583,609
Admission to Sporting Events, excl. Trips		66	\$41.25	\$245,897
Fees for Recreational Lessons		56	\$69.75	\$415,768
Dating Services		70	\$0.30	\$1,797
TV/Video/Audio		70	\$907.06	\$5,406,994
Cable and Satellite Television Services		73	\$634.62	\$3,782,965
Televisions		67	\$107.03	\$637,985
Satellite Dishes		72	\$1.14	\$6,803
VCRs, Video Cameras, and DVD Players		63	\$8.14	\$48,511
Miscellaneous Video Equipment		62	\$4.78	\$28,478
Video Cassettes and DVDs		64	\$22.67	\$135,164
Video Game Hardware/Accessories		58	\$15.73	\$93,783
Video Game Software		61	\$18.19	\$108,441
Streaming/Downloaded Video		56	\$2.11	\$12,576
Rental of Video Cassettes and DVDs		62	\$16.89	\$100,703
Installation of Televisions		64	\$0.55	\$3,269
Audio (3)		62	\$71.54	\$426,425
Rental and Repair of TV/Radio/Sound Equipment		76	\$3.67	\$21,892
Pets		90	\$479.80	\$2,860,107
Toys and Games (4)		64	\$88.99	\$530,459
Recreational Vehicles and Fees (5)		71	\$160.55	\$957,041
Sports/Recreation/Exercise Equipment (6)		58	\$103.34	\$615,989
Photo Equipment and Supplies (7)		64	\$49.67	\$296,099
Reading (8)		74	\$113.49	\$676,516
Catered Affairs (9)		56	\$14.75	\$87,939
Food		68	\$5,605.00	\$33,411,395
Food at Home		70	\$3,504.01	\$20,887,423
Bakery and Cereal Products		70	\$493.71	\$2,942,982
Meats, Poultry, Fish, and Eggs		69	\$765.70	\$4,564,324
Dairy Products		70	\$376.97	\$2,247,141
Fruits and Vegetables		69	\$652.92	\$3,892,057
Snacks and Other Food at Home (10)		70	\$1,214.72	\$7,240,918
Food Away from Home		66	\$2,100.99	\$12,523,972
Alcoholic Beverages		65	\$346.64	\$2,066,318
Nonalcoholic Beverages at Home		70	\$329.77	\$1,965,732

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	68	\$1,418.63	\$8,456,455
Vehicle Loans	67	\$2,569.15	\$15,314,722
Health			
Nonprescription Drugs	78	\$96.24	\$573,675
Prescription Drugs	85	\$410.30	\$2,445,791
Eyeglasses and Contact Lenses	73	\$63.24	\$376,947
Home			
Mortgage Payment and Basics (11)	69	\$6,523.87	\$38,888,764
Maintenance and Remodeling Services	77	\$1,246.00	\$7,427,436
Maintenance and Remodeling Materials (12)	78	\$226.92	\$1,352,682
Utilities, Fuel, and Public Services	73	\$3,667.73	\$21,863,333
Household Furnishings and Equipment			
Household Textiles (13)	68	\$71.68	\$427,301
Furniture	67	\$321.69	\$1,917,607
Rugs	66	\$16.77	\$99,982
Major Appliances (14)	75	\$208.03	\$1,240,093
Housewares (15)	59	\$44.34	\$264,282
Small Appliances	73	\$32.54	\$193,968
Luggage	64	\$5.68	\$33,886
Telephones and Accessories	55	\$29.60	\$176,474
Household Operations			
Child Care	54	\$241.18	\$1,437,680
Lawn and Garden (16)	81	\$345.99	\$2,062,471
Moving/Storage/Freight Express	64	\$41.94	\$250,025
Housekeeping Supplies (17)	73	\$515.97	\$3,075,719
Insurance			
Owners and Renters Insurance	81	\$397.26	\$2,368,052
Vehicle Insurance	70	\$833.48	\$4,968,357
Life/Other Insurance	77	\$334.49	\$1,993,879
Health Insurance	79	\$1,965.52	\$11,716,491
Personal Care Products (18)	68	\$304.64	\$1,815,954
School Books and Supplies (19)	63	\$118.96	\$709,066
Smoking Products	74	\$360.65	\$2,149,805
Transportation			
Vehicle Purchases (Net Outlay) (20)	69	\$2,495.83	\$14,877,619
Gasoline and Motor Oil	70	\$2,179.59	\$12,992,540
Vehicle Maintenance and Repairs	70	\$762.40	\$4,544,643
Travel			
Airline Fares	64	\$294.53	\$1,755,665
Lodging on Trips	70	\$298.95	\$1,782,068
Auto/Truck/Van Rental on Trips	65	\$21.99	\$131,104
Food and Drink on Trips	69	\$302.72	\$1,804,506

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

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Top Tapestry Segments	Percent	Demographic Summary	2013	2018
Senior Sun Seekers	38.2%	Population	33,903	34,157
Rustbelt Retirees	37.9%	Households	15,075	15,200
Simple Living	10.1%	Families	9,455	9,480
Heartland Communities	5.6%	Median Age	50.4	52.3
The Elders	5.3%	Median Household Income	\$39,142	\$46,645
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		45	\$1,018.01	\$15,346,483
Men's		43	\$183.50	\$2,766,236
Women's		40	\$320.27	\$4,828,064
Children's		47	\$174.44	\$2,629,673
Footwear		33	\$142.33	\$2,145,667
Watches & Jewelry		69	\$103.34	\$1,557,852
Apparel Products and Services (1)		99	\$94.13	\$1,418,992
Computer				
Computers and Hardware for Home Use		67	\$137.85	\$2,078,128
Portable Memory		68	\$5.18	\$78,132
Computer Software		66	\$12.97	\$195,469
Computer Accessories		73	\$12.16	\$183,237
Entertainment & Recreation		75	\$2,426.48	\$36,579,173
Fees and Admissions		66	\$415.47	\$6,263,146
Membership Fees for Clubs (2)		69	\$114.57	\$1,727,203
Fees for Participant Sports, excl. Trips		69	\$81.66	\$1,231,091
Admission to Movie/Theatre/Opera/Ballet		65	\$102.75	\$1,548,918
Admission to Sporting Events, excl. Trips		68	\$43.01	\$648,385
Fees for Recreational Lessons		59	\$73.14	\$1,102,598
Dating Services		76	\$0.33	\$4,951
TV/Video/Audio		74	\$955.25	\$14,400,402
Cable and Satellite Television Services		77	\$666.73	\$10,050,992
Televisions		71	\$112.39	\$1,694,214
Satellite Dishes		75	\$1.19	\$17,982
VCRs, Video Cameras, and DVD Players		67	\$8.61	\$129,817
Miscellaneous Video Equipment		65	\$5.03	\$75,760
Video Cassettes and DVDs		69	\$24.22	\$365,143
Video Game Hardware/Accessories		63	\$17.10	\$257,794
Video Game Software		66	\$19.58	\$295,242
Streaming/Downloaded Video		60	\$2.25	\$33,875
Rental of Video Cassettes and DVDs		66	\$18.03	\$271,868
Installation of Televisions		66	\$0.57	\$8,526
Audio (3)		65	\$75.72	\$1,141,416
Rental and Repair of TV/Radio/Sound Equipment		80	\$3.83	\$57,775
Pets		94	\$500.43	\$7,544,008
Toys and Games (4)		68	\$94.62	\$1,426,414
Recreational Vehicles and Fees (5)		73	\$165.46	\$2,494,326
Sports/Recreation/Exercise Equipment (6)		61	\$109.08	\$1,644,440
Photo Equipment and Supplies (7)		67	\$52.40	\$789,925
Reading (8)		77	\$117.96	\$1,778,251
Catered Affairs (9)		60	\$15.80	\$238,262
Food		72	\$5,913.89	\$89,151,897
Food at Home		73	\$3,697.28	\$55,736,551
Bakery and Cereal Products		74	\$520.73	\$7,849,943
Meats, Poultry, Fish, and Eggs		73	\$808.48	\$12,187,848
Dairy Products		74	\$397.17	\$5,987,270
Fruits and Vegetables		72	\$688.06	\$10,372,569
Snacks and Other Food at Home (10)		74	\$1,282.85	\$19,338,921
Food Away from Home		69	\$2,216.61	\$33,415,346
Alcoholic Beverages		69	\$366.13	\$5,519,433
Nonalcoholic Beverages at Home		74	\$349.06	\$5,262,118

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Financial			
Investments	70	\$1,448.46	\$21,835,523
Vehicle Loans	71	\$2,707.01	\$40,808,201
Health			
Nonprescription Drugs	81	\$100.23	\$1,510,993
Prescription Drugs	87	\$423.37	\$6,382,308
Eyeglasses and Contact Lenses	76	\$65.82	\$992,277
Home			
Mortgage Payment and Basics (11)	71	\$6,704.48	\$101,070,001
Maintenance and Remodeling Services	78	\$1,270.80	\$19,157,368
Maintenance and Remodeling Materials (12)	80	\$233.09	\$3,513,798
Utilities, Fuel, and Public Services	76	\$3,848.12	\$58,010,413
Household Furnishings and Equipment			
Household Textiles (13)	71	\$75.26	\$1,134,557
Furniture	70	\$337.63	\$5,089,748
Rugs	68	\$17.39	\$262,084
Major Appliances (14)	78	\$215.96	\$3,255,565
Housewares (15)	62	\$46.45	\$700,185
Small Appliances	76	\$34.20	\$515,609
Luggage	67	\$5.93	\$89,338
Telephones and Accessories	59	\$31.65	\$477,113
Household Operations			
Child Care	58	\$257.71	\$3,884,972
Lawn and Garden (16)	84	\$355.38	\$5,357,426
Moving/Storage/Freight Express	69	\$45.26	\$682,322
Housekeeping Supplies (17)	76	\$540.31	\$8,145,121
Insurance			
Owners and Renters Insurance	83	\$406.88	\$6,133,684
Vehicle Insurance	73	\$873.93	\$13,174,439
Life/Other Insurance	79	\$346.50	\$5,223,552
Health Insurance	82	\$2,031.10	\$30,618,900
Personal Care Products (18)	72	\$320.45	\$4,830,796
School Books and Supplies (19)	68	\$127.90	\$1,928,097
Smoking Products	80	\$387.27	\$5,838,091
Transportation			
Vehicle Purchases (Net Outlay) (20)	73	\$2,617.23	\$39,454,723
Gasoline and Motor Oil	74	\$2,301.20	\$34,690,582
Vehicle Maintenance and Repairs	73	\$799.97	\$12,059,576
Travel			
Airline Fares	67	\$306.79	\$4,624,923
Lodging on Trips	73	\$309.23	\$4,661,651
Auto/Truck/Van Rental on Trips	68	\$22.78	\$343,412
Food and Drink on Trips	72	\$314.44	\$4,740,199

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Senior Sun Seekers	38.1%	Population	51,506	52,126
Rustbelt Retirees	24.6%	Households	23,480	23,788
The Elders	9.2%	Families	14,404	14,495
Silver and Gold	9.1%	Median Age	52.3	54.5
Simple Living	7.6%	Median Household Income	\$40,652	\$49,436
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		48	\$1,079.33	\$25,342,682
Men's		46	\$194.48	\$4,566,289
Women's		43	\$341.12	\$8,009,404
Children's		49	\$180.88	\$4,247,084
Footwear		35	\$150.60	\$3,535,999
Watches & Jewelry		75	\$112.06	\$2,631,258
Apparel Products and Services (1)		106	\$100.20	\$2,352,647
Computer				
Computers and Hardware for Home Use		72	\$147.34	\$3,459,531
Portable Memory		72	\$5.45	\$128,030
Computer Software		70	\$13.92	\$326,855
Computer Accessories		78	\$13.02	\$305,647
Entertainment & Recreation		80	\$2,601.54	\$61,084,276
Fees and Admissions		70	\$443.55	\$10,414,491
Membership Fees for Clubs (2)		74	\$123.52	\$2,900,288
Fees for Participant Sports, excl. Trips		76	\$89.26	\$2,095,762
Admission to Movie/Theatre/Opera/Ballet		70	\$109.98	\$2,582,215
Admission to Sporting Events, excl. Trips		71	\$44.79	\$1,051,623
Fees for Recreational Lessons		61	\$75.66	\$1,776,594
Dating Services		79	\$0.34	\$8,009
TV/Video/Audio		79	\$1,020.54	\$23,962,364
Cable and Satellite Television Services		83	\$716.08	\$16,813,498
Televisions		75	\$118.91	\$2,791,976
Satellite Dishes		78	\$1.24	\$29,100
VCRs, Video Cameras, and DVD Players		71	\$9.18	\$215,540
Miscellaneous Video Equipment		69	\$5.33	\$125,186
Video Cassettes and DVDs		73	\$25.68	\$603,053
Video Game Hardware/Accessories		65	\$17.64	\$414,178
Video Game Software		67	\$20.09	\$471,660
Streaming/Downloaded Video		64	\$2.40	\$56,438
Rental of Video Cassettes and DVDs		70	\$19.07	\$447,746
Installation of Televisions		69	\$0.59	\$13,887
Audio (3)		69	\$80.11	\$1,881,015
Rental and Repair of TV/Radio/Sound Equipment		88	\$4.22	\$99,086
Pets		102	\$543.14	\$12,752,952
Toys and Games (4)		71	\$99.41	\$2,334,050
Recreational Vehicles and Fees (5)		80	\$179.71	\$4,219,593
Sports/Recreation/Exercise Equipment (6)		65	\$116.02	\$2,724,236
Photo Equipment and Supplies (7)		71	\$55.32	\$1,299,021
Reading (8)		83	\$127.76	\$2,999,916
Catered Affairs (9)		61	\$16.08	\$377,654
Food		77	\$6,310.21	\$148,163,674
Food at Home		78	\$3,944.35	\$92,613,430
Bakery and Cereal Products		79	\$553.77	\$13,002,452
Meats, Poultry, Fish, and Eggs		78	\$865.16	\$20,314,022
Dairy Products		79	\$423.91	\$9,953,503
Fruits and Vegetables		77	\$734.90	\$17,255,392
Snacks and Other Food at Home (10)		79	\$1,366.61	\$32,088,062
Food Away from Home		74	\$2,365.85	\$55,550,244
Alcoholic Beverages		74	\$392.77	\$9,222,266
Nonalcoholic Beverages at Home		78	\$371.61	\$8,725,311

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Edgewater FL 5-10-15 Minute Drivetime
Retail Market Analysis
Drive Time: 15 minutes

Prepared by Decision Data Resources
Latitude: 28.972892
Longitude: -80.895872

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	86	\$1,792.00	\$42,076,200
Vehicle Loans	75	\$2,859.14	\$67,132,632
Health			
Nonprescription Drugs	88	\$108.78	\$2,554,208
Prescription Drugs	96	\$464.26	\$10,900,887
Eyeglasses and Contact Lenses	82	\$70.22	\$1,648,822
Home			
Mortgage Payment and Basics (11)	76	\$7,178.09	\$168,541,632
Maintenance and Remodeling Services	86	\$1,390.84	\$32,656,830
Maintenance and Remodeling Materials (12)	86	\$249.47	\$5,857,594
Utilities, Fuel, and Public Services	82	\$4,120.42	\$96,747,428
Household Furnishings and Equipment			
Household Textiles (13)	77	\$80.94	\$1,900,379
Furniture	75	\$359.39	\$8,438,584
Rugs	71	\$17.96	\$421,709
Major Appliances (14)	85	\$235.30	\$5,524,799
Housewares (15)	67	\$49.99	\$1,173,686
Small Appliances	82	\$36.78	\$863,585
Luggage	72	\$6.37	\$149,632
Telephones and Accessories	62	\$33.48	\$786,128
Household Operations			
Child Care	60	\$264.31	\$6,205,949
Lawn and Garden (16)	92	\$391.42	\$9,190,590
Moving/Storage/Freight Express	75	\$49.03	\$1,151,167
Housekeeping Supplies (17)	81	\$579.36	\$13,603,406
Insurance			
Owners and Renters Insurance	90	\$442.58	\$10,391,871
Vehicle Insurance	79	\$935.44	\$21,964,215
Life/Other Insurance	86	\$373.50	\$8,769,726
Health Insurance	89	\$2,201.13	\$51,682,569
Personal Care Products (18)	78	\$346.50	\$8,135,869
School Books and Supplies (19)	71	\$133.22	\$3,128,035
Smoking Products	84	\$409.80	\$9,622,124
Transportation			
Vehicle Purchases (Net Outlay) (20)	77	\$2,787.96	\$65,461,413
Gasoline and Motor Oil	79	\$2,451.66	\$57,564,898
Vehicle Maintenance and Repairs	78	\$858.13	\$20,148,830
Travel			
Airline Fares	72	\$332.90	\$7,816,540
Lodging on Trips	79	\$334.89	\$7,863,262
Auto/Truck/Van Rental on Trips	74	\$25.00	\$586,909
Food and Drink on Trips	78	\$340.74	\$8,000,618

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Retail Goods and Services Expenditures

Edgewater FL 5-10-15 Minute Drivetime
Retail Market Analysis
Drive Time: 15 minutes

Prepared by Decision Data Resources
Latitude: 28.972892
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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

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March 05, 2014